

WITH OUR CHAMPIONS, LET'S GO WIN THE GOLD MEDAL FOR ELA'S CHILDREN !



Jérôme Fernandez and Grâce Zaadi (handball), Muriel Hurtis (athletics), Madeleine Malonga (judo), and Pascal Gentil (taekwondo) standing around Kenny, who suffers from leukodystrophy

Wear
your **trainers**
and beat disease
at work





During a working day at your office or from home, without changing how you work, try to walk as much as you can to help sick kids! With the free “Mets tes baskets” app, tracking your steps during the challenge is easy. Teams love it, with over 90% of a company's employees

participating. This easy-to-implement action helps companies across various sectors engage in their Corporate Social Responsibility.



THE CONCEPT :

- **A charity event** made for companies.
 - **A challenge** you can do with your coworkers, even if you're working from home.
 - **Easy concept** : 1 step = 1 euro cent for ELA or a free donation.
 - **One goal** : walk as much as you can for ELA's kids.
 - **A team-building operation** : get your team involved in a shared mission for a good cause.
- Choose **a date from the charity calendar** or set your own.
- **A turnkey operation !**



2024 solidarity calendar

- **June 6**: International “Wear your trainers at work” day
- **June 17 to 21**: Quality of Life at Work week
- **July 26 to August 11**: Paris 2024 Olympic Games
- **August 28 to September 8**: Paris 2024 Paralympic Games
- **October 14 to 19**: National “Wear your trainers at work” week
- **November 18 to 24**: European Week for the Employment of People with Disabilities
- **December 3**: Worldwide “Giving Tuesday” operation



A MOBILE APPLICATION COUNTS YOUR STEPS !

ELA's free “Mets tes baskets” application is available in 17 languages and many countries. It enables participants to keep in touch with each other, even remotely, to encourage mutual aid and team cohesion, and to stay in shape, even from home !

You can also invite your network (partners, customers, service providers, etc.) to take part in your challenge. Thanks to the “Mets tes baskets” application, you can :

- organize your own challenge by individual ranking or by department,
- view steps taken individually and/or collectively, in real time,
- communicate with participants by sending them notifications before, during and/or after challenge.





WHAT ADDED VALUE FOR YOUR COMPANY ?

By valuing your social commitment, you can :

- Cultivate team spirit and federate teams
- Involve and value people around a solidarity action

By boosting your societal commitment, you can :

- Raise awareness of disabilities and prevent discrimination
- Carry out preventive actions for the health of your employees

You can also demonstrate your environmental commitment by :

- Changing behaviors by promoting walking
- Challenging your employees on their carbon footprint



SUPPORT CONCRETE PROJECTS:



€500,000
Participation in a clinical trial for children



€110,000
ELA families-researcher conference



€25,000
An electric wheelchair



€10,000
A multisensory room



€3,000
A manual wheelchair

€350,000

Leuconnect: ELA's clinical research platform



€60,000

Funding for a researcher for one year



€12,500

Adapting a home, car, etc.



€5,000

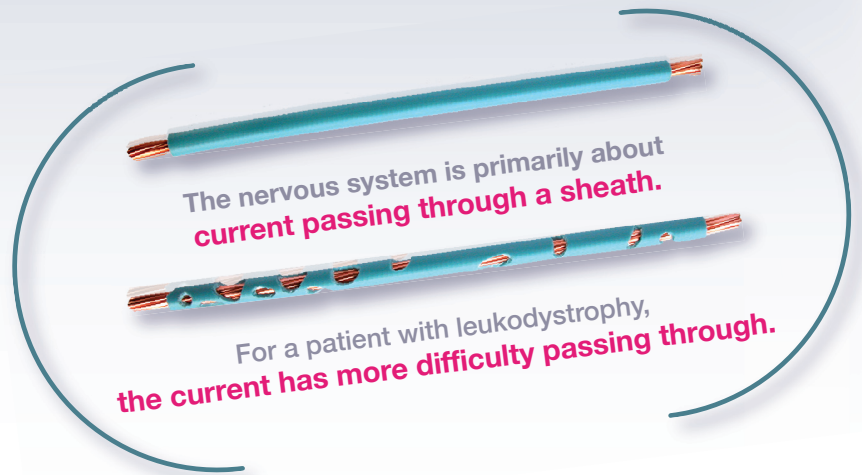
An adapted stroller



€1,500

Respite stay for a patient and their family





The nervous system is primarily about
current passing through a sheath.

For a patient with leukodystrophy,
the current has more difficulty passing through.



MOBILIZE YOUR TEAMS TO HELP US DEFEAT LEUKODYSTROPHIES !

The European Leukodystrophy Association (ELA) was founded in 1992 by Guy Alba, and unites families in the fight against these rare genetic diseases. The Association has been sponsored for over 20 years by **Zinédine Zidane**.

Its missions :

- **Fund medical research**
- **Inform and support families**
- **Raise public awareness**
- **Develop its action internationally**

Leukodystrophies are a group of genetic disorders that affect the myelin sheath. In patients with leukodystrophy, the myelin sheath is damaged or destroyed. This damage makes it difficult for electrical signals to travel along the neurons, which can lead to a variety of neurological problems. They lead to very severe disabilities and gradually cause the loss of all mental and motor functions (sight, hearing, memory, locomotion).

Every week in France, 3 to 6 children are born with these terrible pathologies.



Have a question ?

The ELA Corporate Sponsorship and Partnerships team is at your disposal to help you and answer all your questions.

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